



The *Helix* Institute unveils new courses in Digital Finance

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The [Helix Institute of Digital Finance](#) has launched five (5) new course offerings in the market in response to growing demands for market-suited courses in Digital Finance.

These courses which were borne out of gap analysis and in-depth research carried out by the institute, are tailor made to equip the attendees with the newest and trending market insights in the digital finance space. They are explicitly designed for mobile network operators, banks, financial institutions and third party providers seeking to increase the efficiency and profits of their digital finance business.

The new courses include:

The [Core Principles of DFS](#) which offers an introduction to digital financial services for those considering either making a deployment or leveraging existing deployments. It provides an introduction to the basic foundational details of digital financial services, necessary for people to take subsequent courses;

[Product Development Accelerator](#) takes participants through the rigors of developing new products from insight generation, through to design and development. It is tailored to meet the needs of institutions in need of an anchor product as well as those looking to expand their product suites

[Risk and Fraud Management in DFS](#) which examines risk and fraud management from the demand side (customer level) perspective, as well as the supply side (agent network and provider level) perspective, and equip providers with prevention and mitigation strategies,

[Digital Finance for Micro-finance Institutions](#) which takes microfinance organizations through the process of selecting the right strategic option for introducing DFS to their operations and all through the implementation process, and

[Strategic Marketing for DFS](#) which is tailored to meet the needs of institutions in need of route-to-market strategies or who are looking to increase usage of already existing products/ services.

Held in Nairobi, Kenya, The *Helix* institute also offers other [courses](#). Enrollment is already open for these courses.

The first four courses have already been offered once with resounding success. See what some of the participants had to say.

<https://vimeo.com/167870521>

About The *Helix* Institute

The *Helix* Institute of Digital Finance, founded in November 2013 as a partnership between [MicroSave](#), the [Bill & Melinda Gates Foundation](#), the [International Finance Corporation \(IFC\)](#), and the [UN Capital Development Fund \(UNCDF\)](#), provides world-class training and cutting-edge data for digital financial service providers.

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